

# PENN® T-SHIRT OFFER

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|---------------------|---|
| Promotion Offer     | PENN T-shirt  |
| Qualifying Products | Any PENN/Ugly Stik combo  |
| Promotion Dates     | January 1, 2010 to December 31, 2010  |
| Mail By Date        | January 31, 2011  |
| Limit               | 2 rebates per address   |
| Materials To Submit | 1. Completed claim form<br>2. Copy of receipt<br>3. \$7.95 personal check or money order for S&H made payable to PENN |

To receive your PENN T-shirt, follow these steps:

1. Purchase QUALIFYING PRODUCT during the PROMOTION DATES.
2. Complete **all** requested information including the handwritten UPC code on this form.
3. Mail your CLAIM FORM, CHECK for S&H and a COPY of your receipt with the QUALIFYING PRODUCT circled on your receipt before the MAIL BY DATE to: PENN T-shirt Offer, P.O. Box 497, Spencer, IA 51301.

If T-shirt is not received within 60 days of the submission postmark date, call 712-580-4523.

(!) IMPORTANT: Photocopy your submission for your records.

PennTP3

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address (No P.O. Boxes) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Yes, I would like to receive further information and special offers from Pure Fishing

UPC \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Select size:  Large  XLarge  XXLarge

If box is not selected, you will receive an XL T-shirt.

If you have questions, contact customer service 712-580-4523 Monday–Friday 9a.m.–5p.m. CST.

Checks paid in U.S.D. to customers with addresses in the U.S. (includes AL and HI; excludes territories), Pure Fishing is not responsible for lost, late, damaged, illegible, incomplete, stolen, misdirected, delayed or postage-due submissions. Offer may not be combined with any other offer and is not transferable. Pure Fishing does not allow product substitutions or additions. Trading, purchasing or selling UPC codes is prohibited. Pure Fishing reserves the right to request additional information to validate a claim. Requests from P.O. boxes will not be honored. Products for which an offer is claimed cannot be returned (limited warranty claims excluded). Products purchased as used, refurbished, open-box, demo, returned or from online auctions, even if product is new, are not eligible. Your rights to this offer cannot be assigned or transferred. Void where taxed, restricted or prohibited by law. Excessive submissions constitute fraud and may result in prosecution. Rules and limits enforced except where prohibited. Recipient of the rebate or premium pays any applicable taxes. All materials become Pure Fishing property and will not be returned. Pure Fishing reserves the right to change the terms of this rebate offer or suspend this rebate offer at any time. While supplies last. Requests from employees of Pure Fishing, its affiliated retailers, immediate family members and clubs, groups or organizations will not be honored, acknowledged or returned. Pure Fishing© 2010.